Course Curriculum for IMEN24 Corporate Environmental Management in Practice

1. General information
Course code: IMEN24
Course name: Corporate Environmental Management in Practice
Main field: Environmental Management and Policy
Master level. Advanced level A1F
Credits: 5 ECTS
Language of instruction: English
Approved by Utbildningsnämnd C, Lund University, Faculty of Engineering, 9 April 2014
Valid from Autumn semester 2014

2. General Description of the Course
This course is a compulsory course in the second semester of the EMP (MSc in Environmental Management and Policy) programme that allows the students to see and reflect on how environmental management is practiced in companies. The course builds on the previous knowledge built during the first semester of the programme notably the Business Fundamentals and Principles of Technical Systems courses, the Environmental Management in Organisations course of the second semester, and provides a basis for both professional activities in the area, individual research projects within the Applied Research in Sustainable Consumption and Production course, applied learning projects within the Strategic Environment Development course, and the final thesis semester.

3. Learning outcomes
On completion of the course the student shall be able to

- Apply theoretical models for environmental-related business strategies to a corporate case
- Explain drivers and barriers to the implementation of environmental management practice
- Communicate, orally and in writing, project findings for a corporate audience

4. Course content
The course is carried out in the form of a group assignment where each group is assigned one reference company. Information about the environmental management practices in the company is gathered from various sources, analysed, and results are compiled in a written report + presented orally with comments from both course management and company representatives. Student learning includes the experiences made in projects carried out by fellow student groups.

5. Teaching and assessment
The course is designed as a group assignment, involving several visits to the respective reference company. Grading is based on the group performance with individual adjustments based on observations from participating staff. Written assignment and oral presentation.

Grading scale
The following grades are used: Fail -3 – 4 – 5 (TH).

6. Prerequisites
Students should have completed the first semester of the EMP programme

7. Literature
The final reading list is issued by the Institute no later than five weeks before the course starts.