



# LUND UNIVERSITY

International Institute for  
Industrial Environmental Economics

## Course Curriculum for IMEN24 Corporate Environmental Management in Practice

### 1. General information

Course code: IMEN24

Course name: Corporate Environmental Management in Practice

Main field: Environmental Management and Policy

Master level. Advanced level A1F

Credits: 5 ECTS

Language of instruction: English

Approved by Utbildningsnämnd C, Lund University, Faculty of Engineering, 9 April 2014

Valid from Autumn semester 2014

### 2. General Description of the Course

This course is a compulsory course in the second semester of the EMP (MSc in Environmental Management and Policy) programme that allows the students to see and reflect on how environmental management is practiced in companies. The course builds on the previous knowledge built during the first semester of the programme notably the Business Fundamentals and Principles of Technical Systems courses, the Environmental Management in Organisations course of the second semester, and provides a basis for both professional activities in the area, individual research projects within the Applied Research in Sustainable Consumption and Production course, applied learning projects within the Strategic Environment Development course, and the final thesis semester

### 3. Learning outcomes

On completion of the course the student shall be able to

- Apply theoretical models for environmental-related business strategies to a corporate case
- Explain drivers and barriers to the implementation of environmental management practice
- Communicate, orally and in writing, project findings for a corporate audience

### 4. Course content

The course is carried out in the form of a group assignment where each group is assigned one reference company. Information about the environmental management practices in the company is gathered from various sources, analysed, and results are compiled in a written report + presented orally with comments from both course management and company representatives. Student learning includes the experiences made in projects carried out by fellow student groups.

### 5. Teaching and assessment

The course is designed as a group assignment, involving several visits to the respective reference company. Grading is based on the group performance with individual adjustments based on observations from participating staff. Written assignment and oral presentation.

#### *Grading scale*

The following grades are used: Fail -3 – 4 – 5 (TH).

### 6. Prerequisites

Students should have completed the first semester of the EMP programme

### 7. Literature

The final reading list is issued by the Institute no later than five weeks before the course starts.