



# LUND UNIVERSITY

International Institute for  
Industrial Environmental Economics

## Course Curriculum for IMEN13 Business Fundamentals

### 1. General information

Course code: IMEN13

Course name: Business Fundamentals

Main field: Environmental Management and Policy

Master level. Advanced level A1N

Credits: 6 ECTS

Language of instruction: English

Approved by Utbildningsnämnd C, Lund University, Faculty of Engineering, 9 April 2014

Valid from Autumn semester 2014

### 2. General Description of the Course

This course is a compulsory course in the first semester of the EMP (MSc in Environmental Management and Policy) programme. The course provides a basis for further courses in the programme and particularly the courses on Environmental Management in Organisations and Corporate Environmental Management in Practice.

### 3. Learning outcomes

On completion of the course the student shall be able to

- Describe central functions in business organisations
- Express fundamentals of corporate strategy and the relation to stakeholders and corporate social responsibility
- Understand the fundamentals of financial and management accounting and how environmental costs are reflected in the relevant tools

### 4. Course content

The course is divided into three parts.

Business Organisations, Strategy and Corporate Social Responsibility

In this part students are encouraged to reflect on the role of business organisations in society. Discuss the nature of business organisations and key concepts related to organisations, strategy and CSR.

Aspects of business management

This part provides a basic introduction to key aspects of business management including; operations management, leadership or the management of people and marketing.

Accounting and financing

In this part students are introduced to external financial statements and methods for assessing business investments, as well as management accounting procedures with emphasis on environmentally related costs.

### 5. Teaching and assessment

The course is designed as a distance course, but can also be offered as campus course if needed. The participant communicates via the chosen learning platform, mail, chats, phone, etc. The teaching involves readings, lectures, practical exercises, forums, quizzes, and assignments. Grading is based on individual performance, via fulfillment of compulsory and a choice of elective course components.

*Grading scale*

The following grades are used: Fail - Pass (UG).

### 6. Prerequisites

Students should have been admitted to the MSc Programme in Environmental Management and Policy.

### 7. Literature

The final reading list is issued by the Institute no later than five weeks before the course starts.